



# KONCEPT

DESIGN + BUILD



## Solution Enhances Customer Experience, Progress and Security



### THE SITUATION

Koncept Design + Build is a Northern Virginia architectural and custom home building firm dedicated to high-quality projects. The company extends their general contracting services through all stages of the home building process, managing subcontractors and specialty craftsmen to construct a beautiful home in a timely and respectful manner. Koncept Design + Build is committed to ensuring each customer's home is treated with respect, care, and dedication.

### THE CHALLENGE

With multiple simultaneous projects throughout the state including a 2,500 - 7,000 square foot residential new construction/remodeling project with 8,000 to 20,000 square feet of lot sizes, Koncept Design + Build needed a multi-site, real-time progress monitoring, and security solution to help ensure each customer's home is treated with respect, care, and dedication.

To guarantee this level of service is met, Koncept Design + Build sought out full-featured project cameras that were easy to set-up and relocate, able to be remotely managed and did not require on-site power. Koncept Design + Build also required versatile time-lapse video tools.

### THE SOLUTION

After vetting several options, Koncept Design + Build selected Sensera Systems for their all-inclusive construction camera solutions for their fast-moving custom projects. Sensera was able to provide Koncept Design + Build with the cameras they needed to monitor their projects from start to finish on the numerous construction sites spread throughout the state — the Koncept Design + Build team has the ability to monitor a project's progress in real-time even when they aren't on-site.

### THE BENEFITS

- **Client Management** – Clients enjoy the ability to view their project in real-time with live streaming video or we can share time-lapse videos for progress review.
- **Security** – Camera solutions provide 24/7 site surveillance even on projects with no Internet or power.
- **Project Management and Oversight** – Ensure productivity and communications even when you can't be on-site.
- **Company Marketing, Promotion and Social Media** – Ensure productivity and communications even when you can't be on-site.

*"We choose Sensera Systems cameras for our projects because of our great experience with their solutions and team. Not only are the cameras easy to setup and use, the video and imagery is a great marketing tool, and they provide amazing customer support."*

—Kenneth Marzullo, CEO, Koncept Design + Build

### THE PRODUCT

Sensera [MC26](#) and [MC78](#) cameras. The MC26 entry level monitoring and time-lapse camera is designed for short-cycle projects and jobsites with a smaller footprint. The MC78 full-featured camera produces 8MP images with live streaming and DVR edge recording for more extensive projects. Sensera's SiteCloud software and service integrates with most BIM software, which allows for streamlined work-flow in Autodesk BIM 360 and PlanGrid.